



July 16, 2008

**Glenwood Hot Springs
Marks 120th Year**
*new Spa of the Rockies to carry on the
tradition*

Glenwood Springs, CO (July 16, 2008) - Natural history distinguishes Glenwood Springs, Colorado with an aquifer that produces abundant geothermally-heated water, as it has each day for the past several million years. And in more recent relative history, the famed Glenwood Hot Springs Pool, the largest of its kind in the world, was built in 1888. This July, the Hot Springs Pool celebrates its long history of healing and rejuvenation with its 120th birthday. To continue the legacy, Glenwood Hot Springs will be opening its new full service spa, the Spa of the Rockies, which will be located in the original elegant sandstone bathhouse and serving guests in September 2008.

"The Spa of the Rockies is a new element that fits so well into our theme of relaxation and health here," says Barbara Clarke, Director of Sales and Marketing. "The spa construction maintains the historic integrity of the site, with very modern comforts. The legacy of wellness and the sense of place are central to its concept. For example, we'll have local and regional natural spa products that will be used in treatments."

Acknowledged as a sacred place of healing for the indigenous Ute tribe that inhabited the region, the hot springs at Glenwood has had an illustrious history. Glenwood Springs itself was known as "Spa of the Rockies" to the infamous characters it attracted over the decades, including Doc Holliday, Theodore Roosevelt, Molly Brown and countless others who have been drawn to its mountain valley climate, charming atmosphere and the hot springs.

"Everything old is new again," says Hank Bosco, Glenwood Hot Springs President who has been part of the ownership group since 1956. "Over 100 years ago, the Glenwood Hot Springs was known for sunken Roman tubs in the old stone bathhouse and served a clientele that had the means and desire to experience a unique Rocky Mountain spa and vacation. Some things have changed. The Glenwood Hot Springs are an accessible, affordable and fun place for the thousands of people who visit each year. But other things have stayed the same. The allure of the relaxing pace and setting that have been enjoyed for over a century largely remains unchanged."

The multi-million dollar Spa of the Rockies will feature nine treatment rooms including one specialized hydrotherapy treatment room for Vichy shower treatments. Five private, claw-foot hydrotherapy tubs will be used for mineral baths and herbal soaks. Other treatments will include massage; facials; body polishes, masks and wraps; manicures and pedicures; as well as body waxing and make-up application. The Spa of the Rockies will be sophisticated, yet warm and welcoming.

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About Glenwood Hot Springs

The Glenwood Hot Springs Pool, established in 1888, is the largest mineral hot springs in the world, measuring over two blocks long, surrounded by the Rocky Mountains, and along the banks of the Colorado River. The thermal waters are 90°-93°F (32°-34°C) in the large pool and 104°F (40°C) in the smaller, therapy pool. Features like two water slides, inner tubes, diving boards, and bubble chairs bring out the kid in everyone. Visitors have access to modern locker room facilities, lounge chairs, towel service, and swim suit rentals. Other amenities include a full service Sport Shop, the Hot Springs Deli and Snack Bar, the Hot Springs Athletic Club, and a challenging miniature golf course.

New in 2008, the Spa of the Rockies features eight facial/massage rooms including two couples suites, five hydrotherapy tubs, and one Vichy shower hydrotherapy room. Manicure and pedicure services are also offered. The focus is on wellness and natural health practices, which has a deep-rooted history at this facility.

The Glenwood Hot Springs is located in Glenwood Springs, Colorado, between Aspen and Vail, 165 miles west of Denver and 90 miles east of Grand Junction on Interstate 70 off exit 116 at 401 North River Road.

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